



**DUE FEBRUARY 12, 2011**

**MN BPA  
TRADING PIN CONTEST  
GUIDELINES**

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***Purpose***

To encourage local members to create a design that promotes Minnesota Business Professionals of America during the 2012 National Leadership Conference.

***Specifications***

- Entry must be in color
- The design must show originality, imagination and creativity
- Design must have Minnesota or MN included in shape or lettering
- Entries must be submitted by February 12, 2012
- Design original must be submitted in two formats to the Executive Director:
  - on 8 1/2. x 11 white paper
  - as a .jpeg or PDF file
- Contestants name and chapter must be on the back in the upper left-hand corner on the paper copy and as a 2<sup>nd</sup> page in the .jpeg or PDF file.
- Entries not following the above will not be judged
- Designs will not be returned
- Winning entry/entries will be produced into a trading pin for the 2012 National Leadership Conference. (Design may be adapted/modified when made into the pin.)
- Winner will be announced/recognized at the 2012 State Leadership Conference.

***Method of Evaluation***

Judge's Rating Sheet

***Recognition of Winning Design***

The registration fee to the National Leadership Conference will be paid.

***Entries***

- Each member is limited to one entry and each Chapter may submit as many entries as desired.
- Submit paper copies to: Micah Hopper, Ex. Director, MN BPA College Division, P.O. Box 164 Mountain Lake, MN 56159
- Submit . jpeg or PDF files to: [micah@bpa-mn.org](mailto:micah@bpa-mn.org).



# MN BPA TRADING PIN CONTEST JUDGE'S RATING SHEET

Name \_\_\_\_\_

Chapter \_\_\_\_\_

<i>Items to Evaluate</i>	<i>Below Average</i>	<i>Average</i>	<i>Good</i>	<i>Excellent</i>	<i>Total Points</i>
• Appropriately Portrays BPA & Minnesota	1-4	5-9	10-14	15-20	_____
• Design gains attention & has eye appeal	1-4	5-9	10-14	15-20	_____
• Design shows imagination, creativity and originality	1-4	5-9	10-14	15-20	_____
• Effectiveness (easily understood, motivational, accurate)	1-4	5-9	10-14	15-20	_____
• Quality of work	1-4	5-9	10-14	15-20	_____
<b><i>Total Points</i></b>					_____